



SPONSORSHIP OPPORTUNITIES

Returning again to New Brunswick's Capital Region, the Atlantic Canada Water & Wastewater Association welcomes delegates to Fredericton for the 2020 ACWWA Annual Conference. The Fredericton Convention Centre has once again been selected as the host venue; this LEED Silver Certified building with 36,000 square feet of meeting space makes it an ideal location.

The theme for this year's conference is *"THIRST FOR RESILIENCE"*. In an ever-changing climate with increased extreme weather events, RESILIENCE is the name of the game. Whether it is ensuring that the water supply meets the demand during droughts, or that sanitary and storm water systems have capacity to protect residents and property, proper planning and forward thinking is key to fostering robust and resilient communities.

While you're here, why not extend your stay and enjoy what The Capital Region has to offer. Head out for a scenic drive to Historic Kings Landing, taste one of many local award-winning craft beers or enjoy another authentic experience all while in the stunning views of the Saint John River Valley.

THE OPPORTUNITY

The success of this conference is made in part by the generous support of national, regional and local businesses and companies. By becoming a sponsor, you'll be helping us share your particular message regarding "Thirst for Resilience".

It is also your opportunity, beyond the conference sessions and trade show floor, to reach municipalities, regulators, utility managers and operators, design professionals, contractors, suppliers and other water and wastewater professionals in the industry.

This opportunity provides an excellent means to showcase your firm, its unique abilities and offerings to a singularly motivated audience of over 400 people from throughout the region.

The Sponsorship Committee has assembled an opportunity for various levels of participation enabling everyone their time in the spotlight.



Sponsorship Levels Available

Sponsorship Opportunity Matrix	Sponsorship Level						
	Presenting	Entertainment	Gold	Silver	Bronze	Water Tower / Hydrant Hysteria	Nutrition
Price	\$5,500	\$5,000	\$3,000	\$2,000	\$1,000	\$2,000	\$1,000
Conference Registrations	☑x2	☑x2	☑x1				
Banner Ad on Website	☑	☑	☑	☑	☑	☑	☑
Logo on Poster Board next to meal/snack							☑
Large Logo Printed in Conference Program	☑	☑					
Medium Logo Printed in Conference Program			☑	☑			
Small Logo Printed in Conference Program					☑		
Down East Feast 5-min Presentation/Intro		☑					
Meet and Greet 5-min Presentation/Intro		☑				☑	
Logo on Room Keys	☑						
Logo on Room Key Envelope at Host Hotel			☑				
Listing on Sponsor Boards	☑	☑	☑	☑	☑	☑	
Acknowledgement from Podium	☑	☑	☑	☑	☑	☑	☑
Presentation Slides at Meet and Greet	☑x4	☑x4	☑x2	☑x1			
Presentation Slides at Down East Feast	☑x4	☑x4	☑x2	☑x1			
Logo Included in All Advertising	☑	☑	☑				
Promotional Material on Conference USB	☑	☑	☑	☑	☑	☑	☑

Please note, sponsorship submissions will be taken on a first come, first served basis.

SPONSORSHIP BOOKING

Deadline for submission: May 1, 2020

EARLY BIRD SUBMISSION: Register by April 15, 2020 and your logo will be included in the conference summary included in the summer edition of "Go with the Flow".*

BUSINESS NAME: _____

CONTACT NAME: _____

PHONE: _____

EMAIL: _____

ADDRESS: _____

SPONSORSHIP COMMITMENT	NUTRITION SPONSOR
<input type="checkbox"/> PRESENTING (\$5,500) <input type="checkbox"/> ENTERTAINMENT (\$5,000) <input type="checkbox"/> GOLD (\$3,000) <input type="checkbox"/> SILVER (\$2,000) <input type="checkbox"/> BRONZE (\$1,000) <input type="checkbox"/> WATER TOWER COMPETITION (\$2,000) <input type="checkbox"/> HYDRANT HYSTERIA (\$2,000)	<input type="checkbox"/> Monday morning breakfast (\$1,000) <input type="checkbox"/> Monday lunch (\$1,000) <input type="checkbox"/> Tuesday morning breakfast (\$1,000) <input type="checkbox"/> Tuesday lunch (\$1,000) <input type="checkbox"/> Snacks & Refreshments (\$1,000)

By signing below, you agree to pay the above selected amount for the selected sponsorship level at the 2020 Annual Conference. Full payment is due 30 days prior to the scheduled event. Non-refundable. You hereby release the Atlantic Canada Water & Wastewater Association, the parent company, organizers, affiliates, sponsors and attendees from any and all legal liability howsoever caused.

(Signature) (Date) _____

PAYMENT METHOD

Payment can be made by Visa, Master Card or cheque.

Made payable to event organizer: Atlantic Canada Water & Wastewater Association (ACWWA)

Mailing: Box 28141, Dartmouth, NS, B2W 6E2

Card Holder's Name _____

Credit Card Number _____

Expiry _____

Signature _____ Email address for credit card receipt _____

QUESTIONS OR CONCERNS? Contact Clara 902-434-6002 or contact@acwwa.ca

SEND LOGO in a vector (.eps) or Illustrator (.ai) format. If a vector format is not available, PDF with high resolution is accepted.

*Insertion in magazine will be logo only, names and contact info not included.